**AP Stats Chapter 4 Big Ideas**

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| Concept | Which Lesson? | Definition or Interpret |
| Population |   |   |
| Sample |   |   |
| Convenience Sample |   |   |
| Voluntary Response Sample |   |   |
| Sampling Variability |   |   |
| Margin of Error |   |   |
| Undercoverage |   |   |
| Nonresponse |   |   |
| Confounding |   |   |
| Placebo |   |   |
| Random Assignment |   |   |
| Statistical Significance |   |   |
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